ECOMMERCE SOLUTIONS

Purpose-built for distributors and manufacturers

Increase online sales

Grow your online sales and deliver positive customer experiences with Billtrust's eCommerce solution. Purpose-built for distributors and manufacturing companies, we integrate directly with your ERP to allow automatic catalogue and inventory updates across your branches to display stock availability and customer specific pricing. An easily configurable Webstore including a mobile app, all powered by AI-driven product recommendation with self-service tools will accelerate your time to market and maximize your exposure in the market. With multiple ways for your customers to reorder products combined with a single page checkout experience, Billtrust eCommerce offers your customers a seamless buying experience.

"Billtrust has been a quality partner for five-plus years. They've delivered regular updates to our eCommerce site, improved performance and speed, improved search ability and much more."

Lalena Kotasek, eCommerce Marketing & IT Manager, Blazer Electric Supply Company

Increase online sales	Grow and retain customers	Improve productivity
SEO optimization, AI-powered recommendations, & search functionality.	Seamless experience that's easy to search, buy, & self-serve.	Automate processes leveraging best-in-class templates and ERP integrations.

Personalized storefronts
- Create a unique storefront for key customers
- Filter products featured by customer, branch, or customer type

AI-powered product recommendations
- Maximize sales opportunities and drive add-on sales
- Simplify the process

ERP integrations
- Real-time integrations to manage supply chain and inventories
- Epicor Eclipse; Epicor Prophet 21, DDI System, Acumatica, Savance, Infor

Visit billtrust.com/ecommerce to learn more