

Bradco Supply Corporation Selects Billtrust for Outsourced Billing Services

More and more billers are turning to outsourced billing solutions for cost reductions and improved customer service. Bradco Supply Corporation has chosen Billtrust to manage the presentment and delivery of their invoices and statements.

Princeton, NJ ([PRWeb](#)) JUNE 25, 2008 -- Billtrust, a leading provider of [outsourced billing](#) services, announced today that Bradco Supply Corporation has chosen them to manage the presentment and delivery of their invoices and statements. Using Billtrust, Bradco will be able to reduce their billing costs and improve the quality of billing services they provide to their customers. Bradco is a strong addition to Billtrust's roster of over 170 distributors and manufacturers nationwide.

According to Jim Harrill, IT Director at Bradco, "we were already outsourcing our invoice and statement processing and were looking for ways to further reduce our costs and improve our service to our customers."

Harrill continued, "I am an IT guy that enjoys the process of building solutions internally. It was clear in the case of Billtrust, however, that they had developed a simple, feature rich system that could not be easily replicated."

Billtrust is known for helping their customers drive e-Adoption (the percent of bills that are delivered electronically). "We are making e-Adoption a priority within our organization," said Brad Segal, Bradco Supply Corporation President. "While the cost savings are certainly an important benefit, we also see the significant value it provides to our customers."

"Having a leading distributor like Bradco choose us is a testament to the commitment of our employees to provide exemplary service, and to the billing solution we have developed for the distribution market," said Billtrust President Flint Lane. "We are looking forward to helping Bradco achieve success in the years ahead."

About Billtrust

Headquartered in Jamesburg, NJ, Billtrust is a leader in outsourced billing solutions. The company's flagship product and service suite, called CompleteBilling, consists of paper, fax and e-mail billing as well Invoice Gateway, a hosted electronic bill presentment and payment [EIPP](#) site. In addition, the company provides expert bill design, in-bill marketing services, and an integrated online customer service tool called CustomerCare. These comprehensive tools automate the billing process, enabling businesses to save money, increase productivity, improve cash flow, and seamlessly migrate to electronic delivery. More than 250 companies nationwide rely on Billtrust for their billing needs. For more information, visit Billtrust online at www.billtrust.com.

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