



Billtrust Makes It Even Easier To View and Pay Bills Online

Billtrust announces the addition of new features to its advanced EIPP product, Invoice Gateway, to help billers and bill recipients go paperless.

Princeton, NJ ([PRWeb](#)) September 9, 2008 -- Billtrust, the leading provider of outsourced billing services, has announced a new release of its advanced [EIPP](#) (Electronic Invoice Presentment and Payment) product, Invoice Gateway. The new release features an improved user interface and more flexible payment options for both the biller and the bill recipient.

Online bill presentment and payment has undergone significant growth in recent years. In 2001, there were 60 million bills paid electronically. In 2008, the number has grown to a staggering 5 billion according to The Tower Group. The new release of Invoice Gateway will help B2B companies capitalize and accelerate this trend.

Invoice Gateway is designed to allow bill recipients to visit an online site, which contains the branding of the biller, where they can view, research, print, download, and pay their bills. The benefit to the biller includes reduced bill delivery costs, improved days sales outstanding, reduced costs to process payments, and increased customer satisfaction.

The changes to invoice Gateway were driven by research Billtrust conducted among its customer base along with input from their Customer Advisory Council.

According to Jeff Corrick, VP at Stoneway Electric Supply, "I give Billtrust high marks for listening to its customers. These changes demonstrate their deep knowledge of the unique challenges we face in the distribution market."

"Our goal with this release is to focus on areas that would drive increased usage of Invoice Gateway and further accelerate the growth we have seen in online payment", said Mitch Rose, VP Marketing at Billtrust. "The changes make it easier than ever for our customers' customer to manage their billing documents and pay online."

Billtrust distributes billing documents via a variety of channels including US Mail, Email, Fax, and Web. They have successfully helped their customers increase electronic billing and have many customers who are now distributing over 60% of their bills electronically. Billtrust was recently recognized by the Plant-a-Tree USA™ with the Great Green Business for their ability in helping companies go paperless.

About Billtrust

Headquartered in Jamesburg, NJ, Billtrust is a leader in outsourced billing solutions. The company's flagship product and service suite, called CompleteBilling, consists of paper, fax and e-mail billing as well Invoice Gateway, a hosted electronic bill presentment and payment (EIPP) site. In addition, the company provides expert bill design, in-bill marketing services, and an integrated online customer service tool called CustomerCare. These comprehensive tools automate the billing process, enabling businesses to save money, increase productivity, improve cash flow, and seamlessly migrate to electronic delivery. More than 250 companies nationwide rely on Billtrust for their billing needs. For more information, visit Billtrust online at www.billtrust.com.

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