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-- 1-800-DRYCLEAN SELECTS 'COMPLETEBILLING' OUTSOURCED SERVICE SUITE FROM BILLTRUST --

PRINCETON JUNCTION, NJ, August 4, 2003 – Billtrust, a leader in outsourced billing solutions, today announced that 1-800-DryClean has selected its CompleteBilling suite as its preferred outsourced billing solution. 1-800-DryClean has begun offering the CompleteBilling suite to its franchisees throughout the United States.

The addition of CompleteBilling will enable 1-800-DryClean franchisees to significantly reduce the time and cost associated with billing their customers. Instead of printing invoices and statements in-house, 1-800-DryClean franchisees can electronically transmit invoices and statements to Billtrust for preparation and distribution via the United States Postal Service. Billtrust guarantees a one business-day turnaround, and offers the most extensive range of outsourced billing services available for small and medium-volume businesses, including: bill design consultation; variable marketing messages and inserts; and robust reporting. Future plans call for 1-800-DryClean franchisees to leverage Billtrust's electronic billing.

“After an evaluation of other solutions, we made the decision to convert from our in-house billing process to CompleteBilling due to its price, flexibility, and electronic billing options,” commented 1-800-DryClean Senior Director, Shannon Toler. “1-800-DryClean is committed to helping our franchisees maintain minimal employee and overhead expense. The functionality and reliability of CompleteBilling will ensure that our franchisees can focus on growing their businesses, instead of worrying about getting their bills out. CompleteBilling also provides us with access to state-of-the-art electronic billing capabilities”

Among the key advantages of outsourcing their billing with CompleteBilling is that 1-800-DryClean franchisees can reduce their billing costs, typically by 40 percent. Additionally, outsourced billing opens the door to improved billing capabilities, ranging from better design and printing, to variable marketing stuffers and messages, and electronic billing capabilities. Faster turnaround of the billing process also helps franchisees improve their cash flow.

“CompleteBilling is achieving tremendous growth as more and more companies recognize its ability to positively impact their bottom lines – reducing costs, improving customer care, and opening the door to new services,” commented Flint Lane, president and founder of Billtrust.

About Billtrust

Headquartered in Princeton Junction, NJ, Billtrust is a leader in outsourced billing solutions. The company's flagship product and service suite, called CompleteBilling, automates the entire billing process, enabling businesses to save money, increase productivity, improve cash flow, and migrate to electronic delivery. Compatible with any accounting package, CompleteBilling is the most feature-rich outsourced billing solution of its kind.

About 1-800-DryClean

1-800-DryClean is a member of Service Brands International (SBI), a group of service companies that offer a variety of timesaving services for the busy consumer. Providing convenient pick-up and delivery to homes and offices, 1-800-DryClean is built on the fact that families are now busier than ever and need services to help manage their responsibilities at home allowing for more free time.

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