



BILLTRUST KICKS OFF 2008 BY PULLING MORE SAVINGS FROM THE BULLPEN

-- With Billtrust's Bullpenning 2.0, Companies Achieve Significant Savings on their Billing Process--

PRINCETON, NJ, January 22, 2008 – Billtrust, the leading provider of outsourced billing services, announced a major upgrade to their innovative Bullpenning platform. Companies use Billtrust's Bullpenning to reduce their costs by optimizing the delivery of their bills based on a range of different criteria.

"We are constantly reviewing our processes to identify cost saving opportunities," said Andy Waring, CFO of Stuart Irby, a division Sonepar, a worldwide leader in the electrical distribution market. "Bullpenning has saved us hard dollars by combining low dollar invoices into a weekly mailer. With the rising cost of postage this has become more important to us than ever."

Grouping invoices into a single envelope based on a criteria such as mailing address is a common industry practice for cutting costs. With the USPS postage hike this past April, companies have been looking for deeper savings to protect their bottom lines. Bullpenning pushes beyond common practices, allowing Billtrust customers to specify rules that govern the sending of invoices, resulting in incremental savings of 10-25%.

"Our success has been built on listening to our customers and focusing our development on meeting the needs of the market," said Billtrust President Flint Lane. "Bullpenning 2.0 provides our customers with a greater cost savings opportunity and the flexibility they require to meet the needs of their customers."

In 2007, Billtrust solidified their position as a leader in the outsource bill delivery market. They were recognized by the Inc. 500 as one of the fastest growing private companies in America, and doubled the amount of bills they process through their distribution centers.

About Billtrust

Headquartered in Jamesburg, NJ, Billtrust is a leader in outsourced billing solutions. The company's flagship product and service suite, called CompleteBilling, consists of paper, fax and e-mail billing as well Invoice Gateway, a hosted [online billing](#) and payment service. In addition, the company provides expert bill design, in-bill marketing services, and an integrated online customer service tool called CustomerCare. These comprehensive tools automate the billing process, enabling businesses to save money, increase productivity, improve cash flow, and seamlessly migrate to electronic delivery. More than 250 companies nationwide rely on Billtrust for their billing needs. For more information, visit Billtrust online at www.billtrust.com.

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